

Historic, Archive Document

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SUPERIOR GLADIOLUS

Spring 1943 - Wholesale and Retail - Spring 1943

Afred L. Moses, Lima, N. Y.

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We are Commercial Bulb Growers and supply hundreds of cut flower growers with the best in commercial varieties, both new and old. Many varieties are beautiful to look at, but nearly worthless as a commercial proposition. The following list, we believe, is tops. We are always glad to help customers select the best in the color classes, so do not hesitate to ask our opinion of this or that variety.

TERMS: Prices quoted are F. O. B. Lima, N. Y. All stock subject to prior sale. Two hundred bulbs sold at the 1,000 rate; 25 bulbs at the 100 rate. Prices quoted are subject to 5% discount where CASH accompanies the order; 25% will hold your order until April 1, 1943.

Prepaid TO RETAIL CUSTOMERS Prepaid

To those desiring to purchase a limited number of bulbs for their own backyard garden or for a friend, any one of the following varieties may be purchased in lots of 10 by dividing the 100 rate by 5; for example, Ave Maria is listed at \$2.00 per 100 for No. 1 bulbs, thus 10 bulbs would be 40c. Five bulbs of a variety at the 10 rate, but no single item for less than 10c. No retail orders accepted for less than \$1.00. Plenty of extras and trial bulbs will be included in your order in addition to:

- 2 bulbs Black Opal with \$2.00 orders.
- 2 bulbs Greta Garbo with \$5.00 orders.
- 2 bulbs Mother Kadel with \$10.00 orders.
- 1 bulb Oregon Gold with \$15.00 orders.

FIVE OUTSTANDING NEW ONES

Mother Kadel (Kadel)

The commercial yellow that cut flower growers have long been looking for. Its ability to open well when cut gives it first place as a cut flower. Its placement is 100%, with 5 to 7 four-inch florets of a beautiful, clean, live medium yellow, open at once. There is absolutely no marking, and its clearness is exceptionally outstanding. A good propagator and fine grower. We have had reports from all over the country, including a very favorable one from Central Florida.

Not only is it a commercial—it's the best in a Show Glad. To our knowledge not once has a representative spike lost on the show table in its class, and we have seen to it that Mother Kadel was well represented in all Eastern and Mid-Western Shows for the past two years.

The entire originator's stock is now owned jointly by Everett A. Quackenbush of New Cumberland, Pa., and ourselves.



Mother Kadel

Pink Radiance (Quackenbush)

Pinks have plenty of competition, but this is about as lovely a rose pink, with slight lavender feather in the throat, as we have seen. Its recurved petals and fine placement, along with the very tall, strong growth, make it an ideal cut flower. Heavy propagator, and bulblets grow nearly 100%. In the Pink Class this is No. 1, in my opinion. It will open right to the tip when cut tight; and remember, this one quality is what makes a cut flower.

Intermezzo (Quackenbush)

A Sister Seedling of Pink Radiance, with the same form of floret and spike, but in a clear, deep cream. Both these varieties have a texture like leather. I can't say too much for this variety, but want to emphasize the beautiful recurved form of its florets, along with the fine cut flower habits.

Rocket (Palmer)

This variety may prove to be a little short in the stem in real dry weather, but we had them up to our waist this year with no irrigation. The color is ideal, being a clear scarlet with seven and eight beautifully placed blooms open. This variety is going over heavy in Florida. An exceptionally heavy propagator. We like **VALERIA** equally well, if only its bulblets would grow, although we do have a fair stock of small sizes.

Snow Princess (Pfitzer)

A milky white rivaling Maid of Orleans. It's a somewhat larger and heavier grower. Quantities of real large bulblets that grow well. It may surpass Orleans altogether.

SPECIAL OFFER: We will send you 10 bulbs of each of the preceding five varieties in No. 1 size for \$7.95 (value \$10.80), or No. 3 bulbs for \$5.00 (value \$7.20).

BULBLETS

VARIETY	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Qt.	Pk.
ALADDIN	100	2.00	1.60	1.20	.80	.60	.40	2.00	14.00
immense, deep salmon	1000	15.00	12.00	9.00	1.00	5.00	3.00	45.00	a bu.
ALICE REID	100	2.00	1.60	1.20	.80	.60	.40	2.00	12.00
baby pink, wh. throat	1000	15.00	12.00	9.00	7.00	5.00	3.00	40.00	a bu.
AMBERGLOW	100	3.00	2.50	2.00	1.60	1.30	.90	3.50	25.00
deep amber yellow	1000	24.00	20.00	16.00	12.00	10.00	7.00	75.00	a bu.
AMER. COMMANDER	100	10.00	8.00	6.00	4.00	3.00	2.00	10.00	60.00
tall, medium red	1000	80.00	64.00	48.00	32.00	24.00	16.00		
AVE MARIA	100	2.00	1.60	1.20	.80	.60	.40		
blue, deeper throat	1000		11.00	8.00	6.00				
BAGDAD	100	1.60	1.30	1.00	.75	.60	.40	.50	
smoky rose	1000	10.00	8.00	6.00	4.00				
BARCAROLE, late orange	100	7.00	6.00	4.00	2.50	1.50	1.00	6.00	
BEACON	100	2.50	2.00	1.50	1.20	.80	.50	1.50	10.00
lt. red, yellow throat	1000	20.00	16.00	12.00	7.00	4.00	2.50	35.00	a bu.
BINGO, apricot buff	100	6.00	5.00	4.00	3.00	2.00	1.00	2.50	a 1000
B. W. RICH, deep rose	100	2.50	2.00	1.50	1.20	.80	.50	2.00	
BLACK OPAL	100	5.00	4.00	3.00	2.50	2.00	1.25	5.00	
large, black red	1000			25.00	20.00	15.00	8.00		
BLAZE, outstanding red	100				4.00	3.00	2.00	3.25	a 1000
BLUE BEAUTY, best blue	100	4.00	3.50	2.50	2.00	1.50	1.00	2.50	a 1000
BOB WHITE, late white	1000	10.00	8.00					.75	
CARILLON	100	7.00	6.00	4.00	2.50	1.75	1.25	2.50	17.50
tall, clear light rose	1000				14.00	10.00	6.00		
CHARMAINE	100	6.00	5.00	4.00	3.00	2.00	1.50	7.00	40.00
rich medium rose	1000	40.00	35.00	28.00	21.00	14.00	10.00		
CHARLES DICKENS	100	2.00	1.60	1.20	.80	.60	.40	1.00	
tall, purple	1000	16.00	12.00	9.00	6.00	4.00	2.00		
COLONIAL MAID	100	2.50	2.00	1.50	1.20	.80	.50	4.00	
light lavender	1000								
CORAL GLOW	100	5.00	4.00	3.00	2.50	1.75	1.00	3.00	a 1000
tall, coral red	1000								
DEL RAY	100	3.00	2.50	1.75	1.00	.75	.50	1.50	a 1000
scarlet, white throat									
DR. HOEG	100	2.50	2.00	1.50	1.20	.80	.50	1.50	10.00
deep glossy red	1000		14.00	11.00	8.00	5.00	3.00		
EDITH CAVE COLE	100	20.00	16.00	13.00	9.00	6.00	4.00	30.00	
very large, pink	1000							10.00	a 1000
EXCELLENCE	100	1.60	1.30	1.00	.75	.60	.40	.75	2.50
early, scarlet	1000	12.00	8.00	6.00	4.00	2.75	1.50	6.00	a bu.
FLORA FARMER	100	9.00	8.00	7.00	5.50	4.00	2.50	20.00	
pink, white throat	1000			55.00	44.00	32.00	20.00	7.00	a 1000
GRETA GARBO	100	14.00	12.00	8.00	6.00	5.00	3.60	25.00	
white, overlaid pink	1000				40.00	25.00	16.00	8.00	a 1000
INTERMEZZO	100	38.00	34.00	25.00	22.00	15.00	12.00	75.00	
new, beautiful cream	1000					120.00	96.00	25.00	a 1000
JERSEY CREAM	100			1.20	.80	.60	.40	1.00	7.00
a clean cream	1000				6.00	4.00	2.50		
KING ARTHUR	100	2.00	1.60	1.20	.80	.60	.40	1.00	7.00
ruffled, deep lavender	1000	14.00	12.00	9.00	6.00	4.00	2.50		
LAVENDER QUEEN	100	2.00	1.60	1.20	.80	.60	.40		
LAVENDER RUFFLES	100	5.00	3.00	2.50	2.00	1.50	.75	4.00	20.00
ruffled lavender	1000			20.00	15.00	10.00	5.00		
MRS. LULU HUNT	100	1.60	1.30	1.00	.75	.60	.40	.75	5.00
deep rose pink	1000			7.00	5.00	3.00	1.50		
MAID OF ORLEANS	100	1.60	1.30	1.00	.75	.60	.40	.75	5.00
creamy white	1000	13.00	10.00	7.00	5.00	3.00	2.00		

MARGARET BEATON	100	5.00	4.00	3.50	2.60	2.00	1.50	10.00	60.00
white, ruby blotch	1000				20.00	16.00	12.00		
MARGARET FULTON	100	1.60	1.30	1.00	.75	.60	.40	.75	3.00
pure salmon	1000	10.00	8.00	6.00	4.00	2.50	2.00	8.00	a bu.
MINUET	100	1.60	1.30	1.00					
fine lavender	1000	14.00	12.00	10.00					
MISS BLOOMINGTON	100	1.60	1.30	1.00	.75	.60	.40	.75	4.00
tall, light yellow	1000	12.00	9.00	6.00	4.50	3.50	2.50	14.00	a bu.
MISS NEW ZEALAND	100	2.50	2.00	1.50	1.25	1.00	.60	3.00	
huge, salmon pink									
MOTHER KADEL	100	20.00	18.00	15.00	12.00	8.00	6.00	35.00	
purest medium yellow	1000	160.00	140.00	120.00	95.00	60.00	45.00	12.00	a 1000
MOTHER MACHREE	100	2.25	2.00	1.50	1.20	1.00	.60	2.00	
gold. lavender, smoky	1000	15.00	13.00	10.00	8.00	6.00	3.50		
MYRNA, ruffled white	100			4.00	3.00	2.00	1.00	8.00	
PEGGY LOU	100	1.60	1.30	1.00	.75	.60	.40		
deep pink, rose cast	1000	15.00	12.00	9.00	6.00	4.00	2.50	5.00	15.00
PELEGRINA	100	1.60	1.30	1.00					
very deep violet blue	1000	12.00	10.00	8.00					
PICARDY	100	1.60	1.30	1.00	.75	.60	.40	.75	3.00
salmon pink	1000	10.00	8.00	6.00	4.50	3.00	2.00	8.00	a bu.
PINK RADIANCE	100	20.00	18.00	15.00	12.00	8.00	6.00	45.00	
beautiful light pink	1000	160.00	140.00	120.00	95.00	60.00	45.00	15.00	a 1000
PURPLE BEAUTY	100	5.00	4.00	3.20	2.60	2.00	1.25	7.50	40.00
clear deep purple	1000	40.00	32.00	24.00	20.00	15.00	10.00		
REWI FALLU	100		2.50	2.00	1.50	1.00	.60	1.50	8.00
massive, dk. blood red	1000			12.00	10.00	7.00	5.00		
RIMA, soft lavender	100	5.00	4.00	3.00	2.00	1.60	1.00		
ROCKET	100	4.00	3.50	2.50	2.00	1.50	1.00	4.00	25.00
very fine scarlet	1000	32.00	25.00	20.00	16.00	12.00	8.00	80.00	a bu.
ROSA VAN LIMA	100	2.00	1.60	1.20	.80	.60	.40		
very large, light rose	1000	16.00	12.00	9.00	7.00	5.00	3.00	1.50	10.00
SHIRLEY TEMPLE	100	1.60	1.30	1.00	.75	.60	.40	.75	6.00
ruffled light cream	1000	14.00	10.00	8.00	6.00	4.00	2.50	20.00	a bu.
SNOW PRINCESS	100	4.00	3.20	2.50	2.00	1.50	1.00	4.00	25.00
new super white	1000	30.00	25.00	20.00	15.00	12.00	8.00		
TOKEN	100	1.60	1.30	1.00	.75	.50	.30	.75	2.50
salmon, cream throat	1000	12.00	10.00	6.00	4.00	2.50	1.50	7.00	a bu.
VAGABOND PRINCE	100		1.60	1.20	.80	.60	.40		
mahog. br., flame bl.	1000			10.00	7.00	4.00	2.50		
VALERIA	100				3.00	2.20	1.60	5.00	
early scarlet	1000	35.00	30.00	24.00	20.00	15.00	10.00		
WINGS OF SONG	100	6.00	5.00	3.00	2.20	1.60	1.00	10.00	
massive, ruffled pink	1000				15.00	12.00	8.00	4.00	a 1000

One bulb at $\frac{1}{3}$ the 10 rate; 100 bulbs at 8 times the 10 rate.

De Lux Assortment

A hand-mixed assortment of 35 varieties in about equal proportion. Ideal for counter trade; and many new varieties over last year's assortment:

Per 1000 No. 1, \$11.00 No. 2, \$9.00 No. 3, \$7.00

10,000 or more at \$1.00 per 1000 less

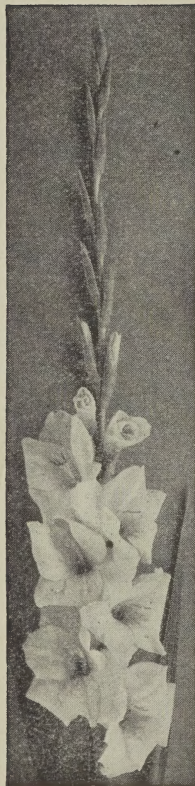
To Keep You Guessing!

Announcing a year ahead of time the introduction in 1944 of a new immense crystal white, so white that it's blue-white, with a faint lavender marking deep in the throat. I'm awfully afraid this one will put other whites to flight.

Six-Acre Field of Our Bulblet-Grown Stock in Three-Foot Rows



Digging Pink Radiance



INTERMEZZO

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From—

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Superior Gladiolus - Wholesale & Retail